Sierra Business Council has worked diligently this year to pioneer and demonstrate innovative approaches to increase community vitality, economic prosperity, environmental quality, and social fairness in the Sierra Nevada through advocacy efforts, small business innovation, and climate action. Here you will find just a few examples of our major impacts.

**Small Business Innovation**

The Sierra Small Business Development Center served 303 clients, provided 1,619 hours in counseling and consultations, and helped infuse $12.24 million into the community. The Sierra Nevada Geotourism project promoted 1,886 off-the-beaten-path businesses and destinations to travelers driven by experiencing the region’s character.

**Advocacy**

SBC’s advocacy team prioritized 15 California bills for concentrated activity, nine of which were signed by Governor Brown, including SB 32 which extended the state’s climate program. We also succeeded in amending a source watershed investment bill to benefit the Sierra. AB 2480 now recognizes the importance of all source watersheds to the state’s overall water picture.

**Climate Action**

The Sierra Climate Adaptation and Mitigation Partnership (Sierra CAMP) brought state policy makers to the region via policy workshops, research presentations, and community listening sessions. The Climate Planning team developed Energy Action Plans for Sierra and Alpine Counties, completed a Greenhouse Gas Inventory and recommendations for the Town of Truckee, and secured the funding for 47 affordable housing units in Nevada County.

To learn more about Sierra Business Council’s program work and regional impact, visit www.SierraBusiness.org

*Photos Courtesy of 2016 Lifetime Achievement Sierra Vision Award Winner, Loren Clark*